

**1ª
SÉRIE**

CANAL SEDUC-PI1



PROFESSOR (A):

**LAWDO
NATELL**



DISCIPLINA:

INGLÊS



AULA Nº:

**AULA
TEMÁTICA**



CONTEÚDO:



TEMA GERADOR:

**PAZ NA
ESCOLA**



DATA:

13/03/2020



Canal Educação

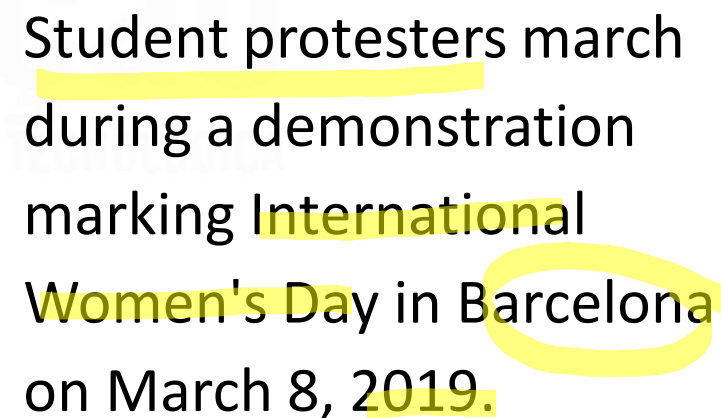
PROGRAMA DE MEDIAÇÃO TECNOLÓGICA

Aula temática (International women's Day)

IWD

By **Hannah Lawson, CNN**

Updated 1621 GMT (0021 HKT) March 8, 2020



(CNN) Countries around the world will celebrate International Women's Day on Sunday, March 8. The day not only recognizes the achievements made by women, but also brings awareness to the obstacles that still stand in their way.

If you want to get involved or need a brief history lesson on its significance, here's everything you need to know:

When did it begin?

Although the day wasn't officially (recognized) until 1977 by the United Nations, the history of the celebration can be traced back to the early 20th century, thanks to labor movements across North America and Europe.

Members of the women's movement in Russia during World War I celebrated the first International Women's Day on March 8, 1913 to peacefully protest the war. A year later, women across Europe held rallies in solidarity on that same date.

IF = SE

BEGIN ≠ START
ORIGEM

→ INÍCIO

→ PTE

GRASAS

* ACAS \Rightarrow VERB (TENSE - STRUCTURE)
INTENÇÃO

QUESTÕES

1) A ESTRUTURA USADA NA LINHA 1 DO TEXTO, TEM A ~~INTEÇÃO~~ DE RETRATAR QUE TIPO DE AÇÃO?

R \rightarrow "WILL CELEBRATE" > SIMPLE FUTURE > INDICAR UMA AÇÃO FUTURA

2) Palavras Cognatas \rightarrow TRANSPARENT WORD são aquelas que possuem a mesma origem que as que usamos em português. Com isso, as grafias são iguais ou semelhantes e o significado é o mesmo, no máximo com pequenas discrepâncias. (Source:

<https://inglesinstrumentalonline.com.br/palavras-cognatas-saiba-sua-importancia/>) De posse da definição retire da primeira parte do texto exemplos que estão de acordo com a descrição.

R \rightarrow OBSTACLES / ^(TUDO O TEXTO) INTERNATIONAL / DATE / MOVEMENT / AMERICA / CELEBRATION / PROTEST / LESSON / HISTORY / EUROPE / NORTH /

3) o que ocorreu em 1913?

R → (Fco Ayres-3) ⇒ Na Rússia ocorreu

o primeiro protesto (GUERRA/DIREITOS)

pacífico, surgindo o dia 8 de março 1913



HERITAGE IMAGES/GETTY IMAGES

On March 8, 1917, thousands of women in Petrograd rallied together for "Bread and Peace." This demonstration helped spark the Russian Revolution.

PRÍSES DE TODOS OS

COMETRAM

Following World War II, countries from all continents began using March 8 as a marker for advocating women's equality.

→ ussr

como um



Hundreds of women march for (abortion rights and workplace equality) in downtown Boston on March 8, 1970.

More than a century later, numerous events and marches still take place on that day to celebrate the achievements of women and to take action..



Tangcheng Film and Television Base was free of charge for female visitors on International Women's Day and attracted about 100,000 visitors.

What is it about?

The United Nations ^{UN} (is focusing this year on gender equality and human rights for all women and girls. The theme of the commemoration is: "I am Generation Equality: Realizing Women's Rights."

ESTE ANO *IGUALDADE GÊNERO* *DIREITOS HUMANOS*

→ ENTENDENDO OS DIREITOS DAS MULHERES

"2020 is a massive year for gender equality," said Phumzile Mlambo-Ngcuka, executive director of UN Women. "And the benefits of gender equality are not just for women and girls, but for everyone whose lives will be changed by a fairer world that leaves no one behind."

PARA TODAS *TODOS CADA VIDA*

QUESTÕES

4) De acordo com o seu conhecimento dos PRONOUNS, retire do texto exemplos de pronomes e classifique-os.

R ⇒ * THIS (ESTE/ESTA/ISTO) PRON DEMONSTRATIVO

* I (EU) PRON PESSOAL

* EVERYONE (PRON INDEFINIDO)

5) Qual é o foco da ^{UN}UN para este ano? Justifique extraíndo do texto o fragmento em Inglês que corresponda a resposta.

R → IGUALDADE DE GÊNERO E DIREITOS HUMANOS (

THE UN IS FOCUSING THIS YEAR ON GENDER
EQUALITY AND HUMAN RIGHTS)

6) Retire do texto o que se pede:

a) Relative Pronoun (ideia de posse)

R → WHOSE

CUJO / CUJOS
CUJAS / CUJA

b) Linking Word com ideia de "adição" e "oposição".

→ CONJUNÇÕES (SOMA) (CONTRASTE)

R → 'E ← AND

BUT → MAS / PORÉM

c) Uma sentença que indique uma ação que esteja ocorrendo no momento do relato.

R → THE UNITED NATION IS FOCUSING ...

AUX + VERBO + ING

PRESENT CONTINUOUS



McDonald's Is Making History On International Women's Day With One Creative Act

Inspirational / By MetDaan Editorial Team

Happy International Women's Day! It's that day when everyone tries to make a woman special. Some prefer buying presents, while others march for equality. McDonald's, on the other hand, has done a creative thing to celebrate this day together with ladies worldwide. It's not so much about food, though. While I was hoping the corporation would actually offer free burgers to women today, I'm not disappointed they are making history instead! Can you believe that the company has flipped its iconic arches for International Women's Day for the first time ever? In fast food news, *food24* reports that McDonald's is celebrating this significant day with a full social media takeover. For the first time in its 60plus years of operation, the company has flipped its iconic M to a W! Way to go, McDonald's! With over 18,000 restaurants internationally and millions of customers, the stunt is bound to get people talking. However, it's all digital. You didn't think they would physically turn every logo around the world on its head, did you? I mean, in South Africa alone, McDonald's has over 10,000 employees and over 8 million customers per month. It's practically impossible to flip so many Ms!

This is how the International Women's Day W logo looks like across all digital platforms

7) De que maneira a empresa citada resolveu comemorar o dia Internacional das mulheres?

R → Em 60 ANOS DE EMPRESA O "M" FOI
INVERTIDO PARA SE TRANSFORMAR NO "W" =
WOMEN (MULHERES)

8) "You didn't think they would physically..." A estrutura repassa que ideia de ação verbal?

R → DIDN'T ⇒ AUXILIAR > NEG / INTERROGATIVOS
> SIMPLE PAST → INDICA QUE UMA AÇÃO INI-
-CIOU E TERMINOU NO PASSADO

9) Retire do texto PERSONAL PRONOUNS.

10) "McDonald's, on the other hand, has done..." A estrutura verbal usada ^{INDICA} ~~indica~~ que a ação ^{INDICA} ~~não~~ mais tem vínculo com o presente. Justifique a resposta. Qual a melhor tradução para ...on the other hand...?

→ HAS DONE →

→ ON THE OTHER HAND →